

# Email-To-Lead for Microsoft Dynamics CRM 4.0

for Microsoft Outlook email management with Microsoft Dynamics CRM Lead integration automation.



Great task integration automation tool to end some of your business's process task time and expense

## Email-To-Lead **Lite** . . . Free

Limited single-configuration edition

## Email-To-Lead **Professional**

Advanced Feature Set Enterprise for Email Lead Handling

Take your website input form into your CRM right now . . .

**Free Download**

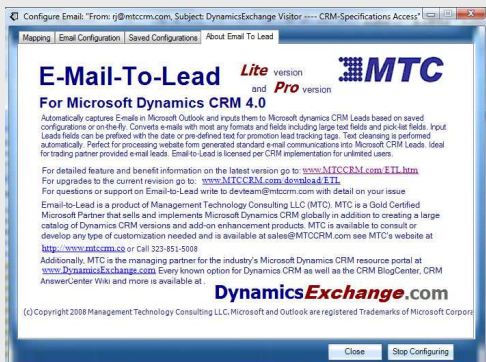
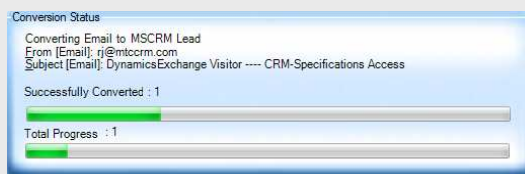
Available at [www.DynamicsExchange.com/ETL.aspx](http://www.DynamicsExchange.com/ETL.aspx)  
[www.MTCCRM.com/ETL.htm](http://www.MTCCRM.com/ETL.htm)



This handy solution will automatically detect incoming Emails in Microsoft Outlook and input them to Microsoft Dynamics CRM Lead entity based on saved configurations or can be used on-the-fly. The Lead import process supports e-mails of any format and any field including large text fields and pick-list fields. Input Leads fields can be prefixed with the date or pre-defined text for promotion lead tracking tags. As the email is converted and input to a CRM Lead, an option allows text to be cleansed or normalized for proper upper and lower case formatting. Duplicate detection occurs during conversion against any existing open or closed Leads.

## Email-To-Lead **Lite** . . . Free Limited single-configuration edition

- ✓ Add-in to Microsoft Office Outlook 2003 or 2007
- ✓ **Any CRM Mode – On-Premises, On-line, Internet Facing Deployment (IFD)**  
Email-to-Lead runs in Microsoft Office Outlook as an Outlook add-on to allow complete e-mail to CRM lead integration in any of the ways you do it today. Any CRM Mode – On-Premises, On-line, Internet Facing Deployment (IFD)
- ✓ Store a configuration of up to 4 CRM Lead fields
- ✓ **Simple Configuration to Convert Most Emails**
- ✓ Store the Configuration and Log Files Locally
- ✓ Installs on any Outlook CRM Environment in a few clicks



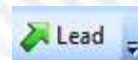
- ✓ **Input Data Cleansing:**  
As the e-mail is converted to a Lead an option allows text to be cleansed or normalized for proper upper and lower case formatting .

- ✓ Installs on Outlook CRM Toolbar as
- ✓ **Manually Convert Emails to CRM Leads with 1 Click "Lead"**
- ✓ License to Utilize on Any One Desktop
- ✓ Lite Handles Only One Email Conversion Template
- ✓ **Configuration Upgrade to Professional Version**
- ✓ Microsoft CRM Workflow can be Run on Input Leads

**Free** Email or \$25.00 live-web installation/configuration support



Website : [www.MTCCRM.com](http://www.MTCCRM.com)  
Management of [www.DynamicsExchange.com](http://www.DynamicsExchange.com)  
Email : [sales@mtccrm.com](mailto:sales@mtccrm.com)  
Phone : USA 323-851-5008 8-6 PM PST M-F  
India 323-863-0077 - 12.5 hours earlier



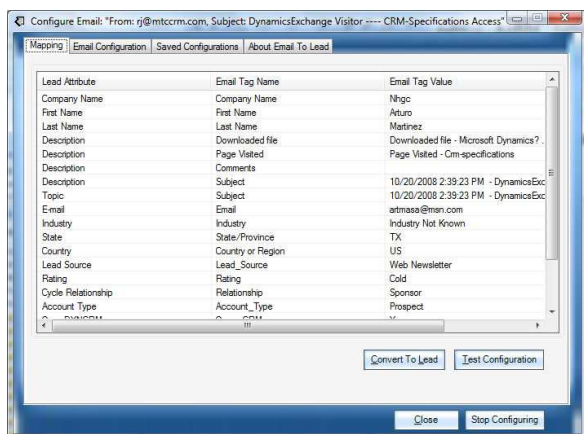
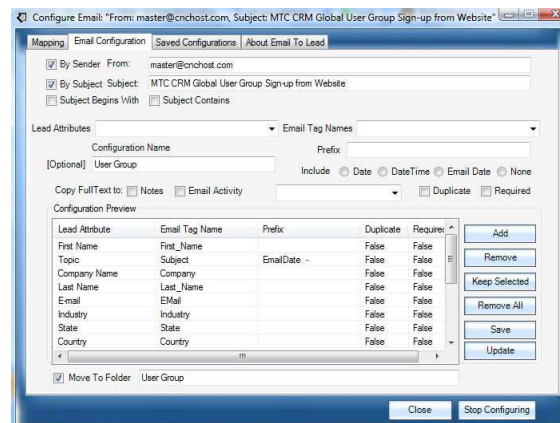
# Email-To-Lead Professional - For Microsoft Dynamics CRM 4.0

Advanced Feature Set Enterprise for Email Lead Handling

Perfect for web input forms and trading form e-mails and communications

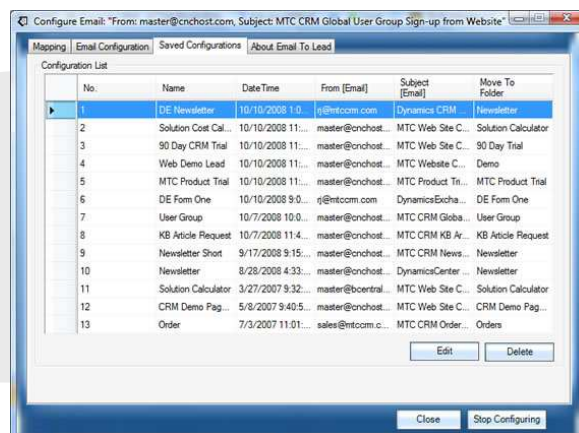
only \$ **495.00** Unlimited Users

- ✓ Copy Entire Text to CRM Lead Notes or generate CRM E-mail Activity
- ✓ **Sets of Unlimited Saved Configurations Run Centrally Only or as Sets on Everyone's Outlook Automatically**
- ✓ Saves Conversion "Configurations" for Copy New and Edit
- ✓ Build "Sets" of "Configurations" to Perform Marketing Workflow
- ✓ **Automatic Text Format Cleansing for Lead Uniformity**
- ✓ **Copies Email Address After "@" to Populate Website URL**
- ✓ Lead Duplication Checking on Import to Reduce Data Duplication
- ✓ **Copy the incoming email text to Lead Notes or new email Activity**



- ✓ **Auto Duplication Checking to Reduce Data Duplication**
- ✓ **Set Defaults for Any "Lead" Entity Field During Conversion**
- ✓ Log Files and Configuration Files can be on Outlook PC or CRM Server
- ✓ **Required Field option for Bad Data Import Prevention**
- ✓ **Automatically Process Emails to CRM Arrival in Outlook Unattended**
- ✓ Build Complete Outlook Email CRM Lead Solutions in Minutes
- ✓ **Build Distributed Outlook Email CRM Lead Solutions With Ease**
- ✓ Store the Configuration and Log files Locally or on a Network
- ✓ **Topic or Text Field Date Post Handling Options**

- ✓ Integrate Emails to Leads in Batches or Singly Either Manually or Automatically
- ✓ Configurations Upgrade to Outlook CRM "Shortcut" Version
- ✓ **Outlook Folder "Copy to" or "Move to" to organize Emails Automatically**
- ✓ Microsoft CRM Workflow can be Run on Integrated Leads
- ✓ Any CRM Mode – On-Premises, On-line, Internet Facing Deployment (IFD)
- ✓ **Unlimited User License to Freely Utilize on All Desktops**
- ✓ **Free email-based Support** or \$50.00 Live Web Installation/Configuration Support – **Guaranteed!**
- ✓ **2 Years Free Maintenance Included**



**Call 323-851-5008**

**PST 8:00AM to 8:00PM or 323-863-0077 in opposite half of Monday-Friday 24 hours – 5 days/week**

**Use Email-to-Lead *Lite* Now with User Guide to Automate Your Marketing Problem Away Today!**

**Available at** [www.DynamicsExchange.com/ETL.aspx](http://www.DynamicsExchange.com/ETL.aspx) [www.MTCCRM.com/ETL.htm](http://www.MTCCRM.com/ETL.htm)



**Website :** [www.MTCCRM.com](http://www.MTCCRM.com)  
 Management of [www.DynamicsExchange.com](http://www.DynamicsExchange.com)  
**Email :** [sales@mtccrm.com](mailto:sales@mtccrm.com)  
**Phone :** USA 323-851-5008 8-6 PM PST M-F  
 India 323-863-0077 - 12.5 hours earlier